



### About the Company:

- ▶ After working for Hill International, Justin Nolan founded Buildingblok in the summer of 2007. The company has grown from 2 employees to 10 in that time period and now serves a rapidly growing customer base of subcontractors, prime contractors, construction management companies, universities and property management companies.

### Our Technology:

- ▶ BuildingBlok is an easy to use, web-based construction management system that increases efficiency among all users involved in the project. Its unique iPhone application bridges the communication divide between the office and field and delivers real time updates to all users. BuildingBlok will standardize all your construction projects and dramatically increase transparency and accountability while saving you time and money. It is the most cost effective system on the market.

### What Makes us Different?:

- ▶ BuildingBlok was developed to be extremely easy to use; to allow all users, subcontractors, managers, architects, engineers and owners to work off one online system. Moving all parties online onto one system:
  - ▶ Increases efficiency and saves time and money for ALL users
  - ▶ Standardizes all projects and workflow
  - ▶ Improves transparency, accountability, communication and risk management
  - ▶ Bridges the divide between the field and office with our iPhone application

### Credibility:

- ▶ The system is currently running \$350,000,000 + worth of projects

### Clients:

- ▶ Indiana University, The EDiS Company, DP Consulting, NYU (through DP Consulting), Plaza Construction, Ormaza Construction, DPR Construction, Ajax Partners, Blackpoint Partners, Hallen Construction, RS Mowery & Sons, Gorski Engineering, ANC Homes, Cahill Construction, Greenlight Construction Management, Grace Construction, Taconic Management Company



### Save Time and Improve Efficiency:

- ▶ Reduce completion time for COs, RFIs, Submittals, ASIs & Payment Apps by 75%
- ▶ Store all documents on the system and eliminate time wasted trying to find documents

### Save Money:

- ▶ Immediate savings by reducing costs for paper, printing, shipping and faxing
- ▶ Reduce costs associated with blueprint reproduction
- ▶ Reduce storage costs by moving off of paper and digitally storing all project data
- ▶ Reduce the need for staff to manage each project
- ▶ Reduce construction disputes and legal claims

### Save Paper:

- ▶ GO GREEN



### Standardize All Projects, Workflows and Best Practices:

- ▶ Standardize every project and how they are setup
- ▶ Standardize all reports, forms and workflow for all documents and issues
- ▶ Standardize best practices as the method by which all users handle their work

### Improve & Increase Communication:

- ▶ Invite all users to join the project and work together
- ▶ Reduce the need for face to face meetings
- ▶ Control which users can see what and which users have the ability to edit/create

### Improve & Increase Transparency and Accountability:

- ▶ Find any document immediately with BuildingBlok Search
- ▶ Use BuildingBlok's logs to see whom each issue is assigned to and for how long it has been assigned to that user
- ▶ Get daily alerts about outstanding issues

### Improve & Increase Risk Management:

- ▶ Record every keystroke made by all users on your project
- ▶ Every document and issue has a complete history of who "touched" it and when



Web-based: No software...only need Internet Connection

- ▶ No software. Nothing to install. No updates to purchase
- ▶ Any user can join as long as they have access to the internet

iPhone App:

- ▶ Get real time updates from the field
- ▶ Use photos to document everything from progress to safety
- ▶ Manage daily reports, punchlists, photos, RFIs, tasks and memos
- ▶ View project blueprints and tag locations on your blueprints
- ▶ Record audio notes that are transcribed into text on the website

System Built for the Un-Tech Savvy:

- ▶ Built for the “old school” builders
- ▶ System replicates current paper methods with online forms and automated workflow
- ▶ If you can use “Facebook” or “Gmail” you can use BuildingBlok



### Security:

- ▶ The BuildingBlok web application is secured by a 256-bit SSL (Secure Socket Layer) encryption, which ensures hackers cannot intercept the connection between a user's computer and the website

### Stability:

- ▶ BuildingBlok uses Amazon's EC2 Servers to run the web application and store all critical project data
- ▶ Amazon's servers are powerful and flexible in adjusting memory resources during peak usage, which is critical in making certain users do not experience system sluggishness
- ▶ BuildingBlok constantly backs up project data to Amazon's cloud system, so data can be recovered in the case of a catastrophic event

### Customer Service (BB handles all of it for all users):

- ▶ BuildingBlok has 24/7 telephone and email support
- ▶ BuildingBlok has a help center that displays tutorials on many of the different features in the system, as well as a contact us form for sending us feature requests and questions
- ▶ BuildingBlok will handle customer support for ALL USERS. Subs, managers, architects and owners will all be supported by BuildingBlok.

### 24/7 Development

- ▶ BuildingBlok is constantly developing and improving the system's integrity by making sure we are up to date on the best and most efficient technologies.
- ▶ BuildingBlok is always open to new feature suggestions and feedback. If a user requests a feature that is not currently in the system, we will review the suggestion and determine if the feature is beneficial for all users on the system. If the feature is too specific for the entire user base, we will try to come up with a common solution or in some cases custom develop.

### Free Development for Customers

- ▶ BuildingBlok will make sure that all of your development requests are implemented at no additional cost



### How to Begin:

- ▶ Because we charge on a per project basis it's easy to get started
- ▶ Just find a project you want to start with, sign up online and create your first project

### Who Pays:

- ▶ Traditionally the prime contractor pays for the BuildingBlok System, which means the owners, architects, engineers and subcontractors can all join for free
- ▶ We have worked with large clients who pay for the system (Indiana University) because they want complete control over each project

### How to Transfer Current Methods Over to BB:

- ▶ BuildingBlok has gone to great lengths to make transitioning to the online system easy
- ▶ Schedules built in Primavera, Microsoft Project or Excel import easily into the system
- ▶ Contact lists in Excel or Outlook can be imported into the system
- ▶ Schedule of Values, Submittal Logs, Spec Sections and more can all be imported into the BuildingBlok System